

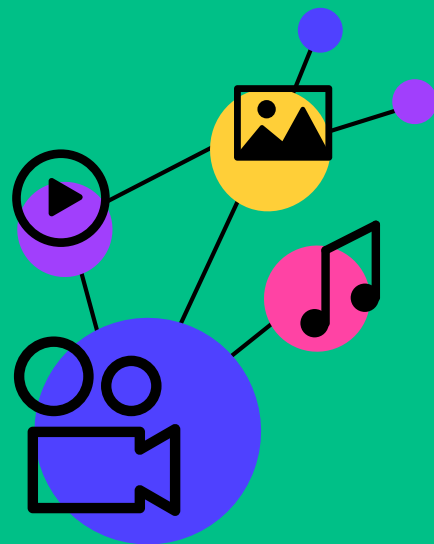
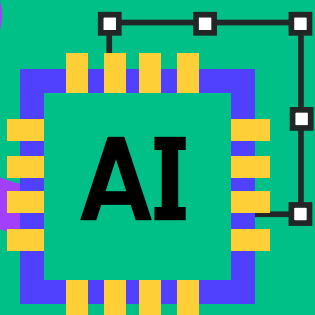
Contents Beyond Boundaries



CONTENTS KOREA 2025

Nov. 13. (Thu.) – 15. (Sat.)

KINTEX, 1 Hall



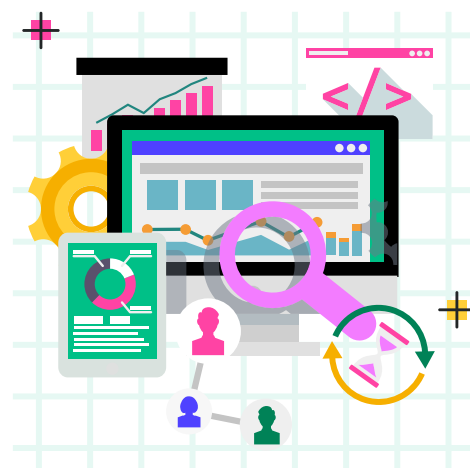
WHY CONTENTS KOREA ?

CONKO 2025 marks its 4th event as a comprehensive business exhibition under the slogan 'Contents Beyond Boundaries', showcasing the infinite expansion possibilities of the content industry.

By establishing a matching platform between suppliers and consumers across all stages of content creation - from content IPs to production technologies and consulting - it contributes to revenue growth and global market development through collaborative networking with international participants and buyers.

From B2B to B2C -

Participants! Buyers! Visitors - All in one!
We offer customized business solutions to meet everyone's needs.



Are you ready to break boundaries and challenge yourself to infinite possibilities?

Join **CONTENTS KOREA 2025!**

Discover new opportunities and step onto the global stage!



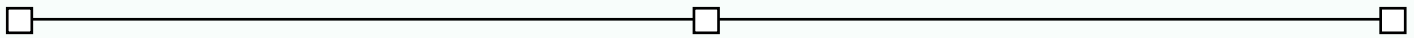
B2B

- ✓ Establishing partnerships with related organizations
- ✓ Sharing the latest insights
- ✓ Providing global buyer meetings
- ✓ Strengthening networking with experts
- ✓ Creation of collaboration opportunities
- ✓ Support for entry into new content markets

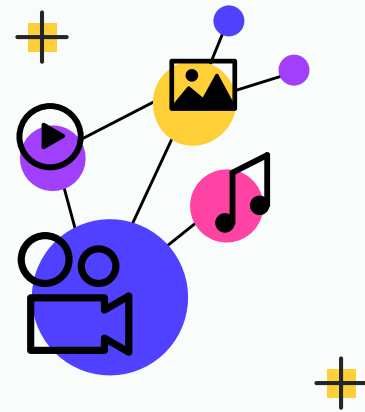
B2C

- ✓ Market research through expanded user experience
- ✓ A platform for face-to-face networking with customers
- ✓ Enhancing brand and product recognition
- ✓ Increasing brand value through promotions
- ✓ Gathering feedback through direct interaction

+ Event Overview



| | |
|---------------------|--|
| Event Name | CONTENTS KOREA 2025 |
| Date | Nov. 13. (Thu.) - 15. (Sat.), 2025 |
| Venue | KINTEX, Hall 1 |
| Hosted by | Expo and you- EXPO nU |
| Organized by | KOCLA Korea Culture Contents Licensing Association 한국문화콘텐츠라이선싱협회 |



Exhibition Items

| | | |
|--|---|--|
|  Content IP | <ul style="list-style-type: none"> ▪ Creative Content ▪ Media Content ▪ Educational Content | <p>Illustration, Characters, and Other Unique Licenses</p> <p>Webtoons, Web Novels, Games, Animations, Music, Dramas, Films, etc.</p> <p>AI and Digital Convergence Educational Content</p> |
|  Technology & Equipment | <ul style="list-style-type: none"> ▪ Media Production ▪ Immersive Production Technology ▪ Design/Graphics ▪ Production Equipment & Services | <p>Contents Planning, Production, Filming, Editing, Post-Production, etc.</p> <p>AI-AR-VR-XR Technologies, Media Facade, Metaverse, Virtual Motion Capture, etc.</p> <p>Web Design, Product/Package Design, 3D Graphics, etc.</p> <p>Production and Program Tools, Rental Service for Filming Equipment and Studio, etc.</p> |
|  Consulting & Marketing | <ul style="list-style-type: none"> ▪ Content Platforms ▪ Branding/Marketing ▪ Consulting & Services | <p>OTT, Shorts, Reels, etc.</p> <p>Branding, Online/Offline Marketing, Event Planning, MC Services, etc.</p> <p>Licensing Consulting, Data Analysis, Public Project Consulting, Consulting for Production and Distribution Companies, etc.</p> |

+ Events



Business Matching

one-on-one
businessmatching program

- Outsourcing Procurement Consultation
- Licensing Consultation
- Export Consultation

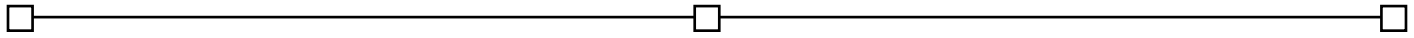
Consulting&Investment Consultation

consultation program
for visitors needed of consulting
and investment advice

- Participants : Startups, university students, convergence companies, etc.

*Subject to change based on the organizers' circumstances.

Participation Guide



| Booth Type | | | | |
|-------------|---------|--------------------------|--|-------|
| Type | Price | Size | Detail | Image |
| Space Only | \$2,500 | 3m x 3m (Wide x Long) | <ul style="list-style-type: none"> · At least 2 Booths · Provide only space · Participating companies need to organize separate booths | |
| Shell Stand | \$3,000 | 3m x 3m (Wide x Long) | <ul style="list-style-type: none"> · Fascia, Carpet · Indoor light 3 SPOT (Per Booth) · Signboard light 2 SPOT (Per Booth) · Electric power 1kw / socket(220V) | |

| Discount Benefits | | |
|---------------------------|--|---------------|
| Type | Detail | Price |
| Re-participation Discount | Companies that have participated at least once | \$200 / Booth |
| Early Bird Discount 1st | Application and payment of participation fees by Apr. 30 | \$500 / Booth |
| Early Bird Discount 2nd | Application and payment of participation fees by Jun. 30 | \$300 / Booth |
| Early Bird Discount 3rd | Application and payment of participation fees by Aug. 29 | \$200 / Booth |

*Re-participation Discount and Early Bird Discount can be applied simultaneously.

How to Apply for Participation



Payment Information

CONTENTS KOREA 2025

| | |
|--|--|
| · Beneficiary: EXPOOnU CO., LTD. | · Account No. |
| · Bank: WOORI BANK, Yeouido Branch, Seoul, Korea | 1081-900-416099 (Swift Code : HVBKKRSEXXX) |